



TEXAS TECH UNIVERSITY  
HEALTH SCIENCES CENTER™

The InfantRisk Center cordially invites you and your employees to help us meet the needs of mothers and infants around the world. Partnering with the InfantRisk Center (IRC) will help to guide the use of medications in millions of mothers and help protect their infants. Millions of mothers and healthcare professionals contact our center each year via our website or the call center inquiring about using medications or various treatments in their patients. All of these mothers or healthcare professionals are in need of accurate and evidence-based advise on the use of their medications in themselves or their patients.

The IRC is beginning its 7<sup>th</sup> year and has personally counseled more than 100,000 mothers or healthcare professionals. More than 11 million individuals have visited our extensive website and bulletin healthcare board for advice. Additionally, over 75,000 mothers and physicians have downloaded our apps to date.

The InfantRisk Center Sponsor program gives employees of the sponsor enhanced access to our research center and helps us to support pregnant and breastfeeding mothers in the care of their infants. Networking with the IRC not only shows your support of our mission, but also helps to educate your staff of the newest fields of scientific endeavor in this field. In addition, your participation in our sponsor program helps our center develop new strategies for training our staff to better serve these mothers.

The Corporate Sponsor Program is designed to give your company brand awareness within the InfantRisk Center and even scientific/medical guidance if needed. Your participation will include a number of benefits such as sending staff or other individuals to our training sessions, recognition on our highly active websites and our two popular apps, and recognition at IRC events, and significant access to our research activities.

The InfantRisk Center is dedicated to providing advanced medical knowledge in the field of breastfeeding and pregnancy medicine. Your participation in this work will be recognized by all.

Regards

Thomas W. Hale, R.Ph., Ph.D.  
Teresa Baker, MD



Gold Partner



Silver Partner



Bronze Partner

Academic/Business Focus	\$10,000	\$6,000	\$4,000
Access to Drs. Hale and Baker for research design.	✓	✓	
Access to IRC advisory board meetings	✓	✓	✓
Access to IRC scientific meetings	✓	✓	✓
Access to Drs. Hale and Baker on clinical trial setup.	✓	✓	
Opportunity for your staff to visit and study with the IRC research staff.	✓	✓	✓
2 Free staff/student positions at the IRC annual Research symposium	✓	✓	
Sponsor highlighted on IRC social media outlets	✓		
<b>Brand Recognition</b>			
Corporate Logo displayed in various IRC marketing locations	✓	✓	✓
Sponsor Name and Logo on Blog Site	✓	✓	
Sponsor Name and Logo on IRC Bulletin Board	✓	✓	
Sponsor Name and Logo on MommyMeds app	✓		
Sponsor Name and Logo on InfantRisk Center app	✓		
<b>Student and Staff Interactions</b>			
Access to IRC case reports and research projects	✓	✓	✓
Access to IRC training sessions for staff, physicians, and research scientists	✓	✓	



## InfantRisk Center Gold Sponsorship Member \$10,000.

- Access to Drs. Hale and Baker for research design.
- Access to IRC advisory board meetings
- Access to IRC scientific meetings
- Access to Drs. Hale and Baker on clinical trial setup.
- Opportunity for you staff to visit and study with the IRC research staff.
- Four staff/student positions at the IRC annual Research symposium
- Sponsor highlighted on IRC social media outlets
- Guest article written by Drs. Hale and Baker on sponsors website.
- Corporate Logo displayed in various IRC marketing locations
- Sponsor Name and Logo on Blog Site
- Sponsor Name and Logo on IRC Bulletin Board
- Sponsor Name and Logo on MommyMeds app
- Sponsor Name and Logo on InfantRisk Center app
- Access to IRC case reports and research projects
- Access to IRC training sessions for staff, physicians, and research scientists



## InfantRisk Center Silver Sponsorship Member \$6,000

- Access to Drs. Hale and Baker for research design.
- Access to IRC advisory board meetings
- Access to IRC scientific meetings
- Access to Drs. Hale and Baker on clinical trial setup.
- Opportunity for you staff to visit and study with the IRC research staff.
- Four staff/student positions at the IRC annual Research symposium
- Corporate Logo displayed in various IRC marketing locations
- Sponsor Name and Logo on Blog Site
- Sponsor Name and Logo on IRC Bulletin Board
- Access to IRC case reports and research projects
- Access to IRC training sessions for staff, physicians, and research scientists



## InfantRisk Center Bronze Sponsorship Member. \$4000

- Access to IRC advisory board meetings
- Access to IRC scientific meetings
- Opportunity for you staff to visit and study with the IRC research staff.
- Corporate Logo displayed in various IRC marketing locations
- Access to IRC case reports and research projects

**MISSION STATEMENT**

*Empowering pregnant and breastfeeding mothers around the world with accurate medical information concerning treatment of various syndromes and medical conditions.*

- Providing mothers and healthcare professionals with accurate pharmacologic information concerning treatment of their conditions during pregnancy and breastfeeding.
- Providing healthcare professionals around the world with new and accurate information concerning management of their pregnant and breastfeeding patients.
- Providing new research information on drugs and diseases in this population of patients.
- Educating healthcare professionals about the drugs of abuse and their use in pregnant and breastfeeding mothers.
- Extending and supporting breastfeeding in new mothers.